



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 3/31/2016

Multiple District 4

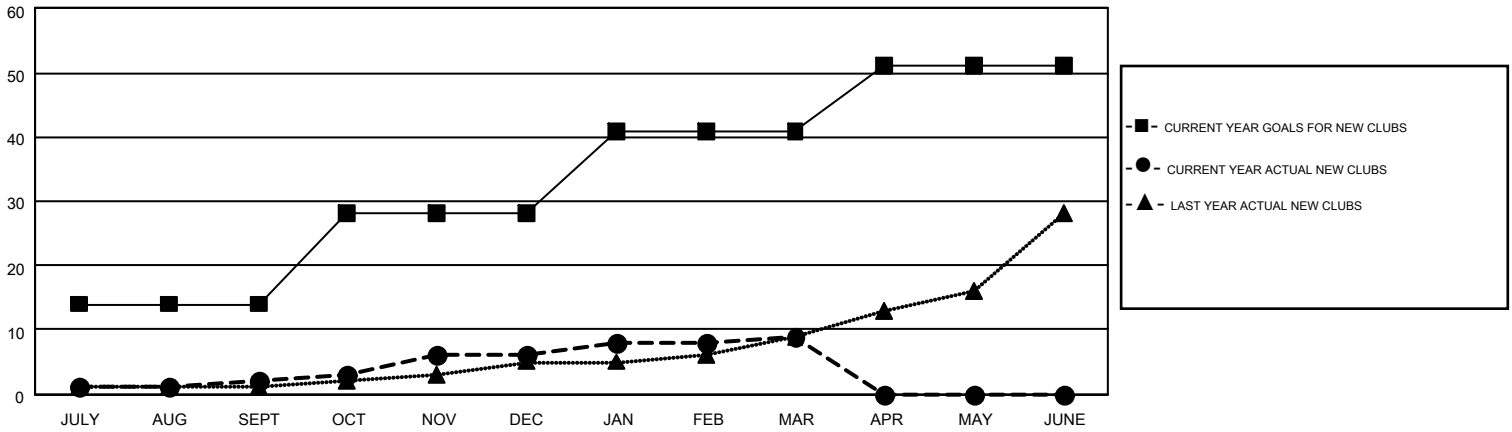
LOCATION: CALIFORNIA

GMT: GARY WONG

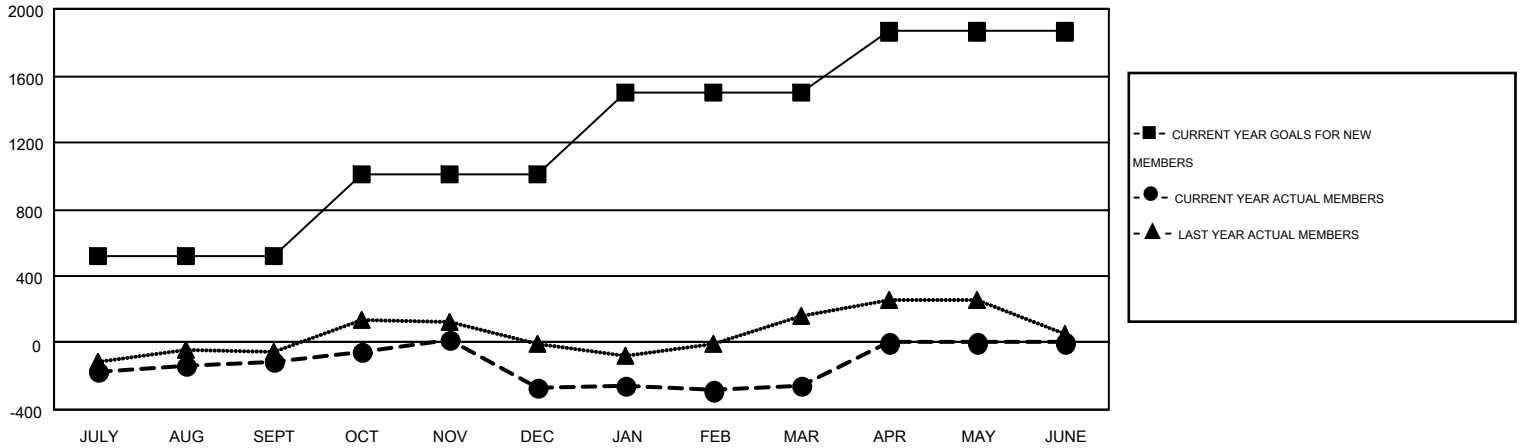
GMT CA 1

Clubs					Members				
RESULTS FOR 2015-2016					RESULTS FOR 2015-2016				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	14	2	5	-3	JULY/AUG/SEPT	515	843	958	-115
OCT/NOV/DEC	14	4	5	-1	OCT/NOV/DEC	497	623	781	-158
JAN/FEB/MAR	13	3	2	1	JAN/FEB/MAR	482	696	683	13
APR/MAY/JUNE	10	0	0	0	APR/MAY/JUNE	369	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 12	478 CLUBS OF 745 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	13,256 (64.72%)
DECEASED	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	7,225 (35.28%)
CLUB CANCELLED		FAMILY UNIT MEMBERS	3,634
OTHER		HEAD OF HOUSEHOLD	1,737
TOTAL		NON-HEAD OF HOUSEHOLD	1,897